

NATHANIEL KOSTENCKI

Interactive Designer

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Creative Designer specializing in web design, UI/UX, and e-commerce experiences. Proven ability to lead full website builds, combining strong visual design with performance and conversion-focused thinking. Experienced in WordPress, WooCommerce, and Elementor, along with Adobe Creative Suite, I create scalable digital solutions that support both user experience and business growth.

Background in agency work with a track record of managing projects, improving workflows, and delivering polished, high-impact design.

PROFESSIONAL EXPERIENCE

Interactive Designer - WolfeCo Media (2025 - Present)

- Led end-to-end website design and development using WordPress, Elementor, and WooCommerce, delivering responsive, user-centered designs optimized for performance, SEO, and conversion.
- Managed e-commerce implementation including product setup, UX/UI design, payment and shipping integrations (ShipStation), and email marketing automation (Mailchimp) to improve user experience and streamline operations.

Marketing Intern - Cerrowire (2021 - 2022)

- Designed digital and print marketing assets using Adobe Creative Suite (Photoshop, Illustrator) to support campaigns, including banners, layouts, and promotional graphics.
- Assisted in marketing strategy development through market research and creative input for social media and visual storytelling initiatives to improve audience engagement.

Graphic Design Intern - Hidden Rivers Farm (2021 - 2021)

- Designed marketing and promotional materials for digital and print use, supporting brand identity development through consistent application of typography, color theory, and layout principles.
- Created event promotions, advertising assets, and social media content while contributing creative concepts to ensure alignment with brand messaging and visual standards.

EDUCATION

Athens State University (2023 - 2025)

Bachelor of Fine Arts: Graphic Design

- Graduated cum laude with a certification in UI/UX Design.

Calhoun Community College (2021 - 2023)

Associate of Arts: Visual Communication

SKILLS

- UI/UX Design
- Web Design
- Graphic Design
- Figma
- Adobe Creative Suite
- WordPress
- Elementor
- WooCommerce
- Wireframing & Prototyping
- User Experience Research
- Email Marketing
- Marketing Automation