

NATHANIEL KOSTENCKI

Web Designer | UI/UX Designer

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Web and UI/UX Designer with agency experience leading full website builds from discovery to launch. Built and shipped 10+ client sites across e-commerce, construction, and nonprofit with results to show for it. Created the web design process at my current agency from scratch, mentored 3 interns, and currently serve on the Graphic Design Advisory Board at Athens State University. I care about design that looks good and works.

PROFESSIONAL EXPERIENCE

WolfeCo Media

2025 – Present

Interactive Designer

- Built and shipped 10+ client websites end-to-end using WordPress, Elementor, and WooCommerce spanning e-commerce, construction, and nonprofit.
- Created the agency's web design process from the ground up: sitemap, wireframe, 3 revision rounds, launch, and post-launch support.
- Led the Montana Decoy e-commerce build — full BigCommerce to WooCommerce migration, ShipStation fulfillment, Apple Pay / Google Pay / Affirm checkout, and Mailchimp automation. Active users up 53.9%, new users up 60% since launch.
- Redesigned Nexus Integrity's website — 10K page views, 4.5K new users, and 124K site interactions in the first 5 months. Engagement up 22%.
- Mentored 3 interns and managed client relationships from kickoff through launch.

Cerrowire

2021 – 2022

Marketing Intern

- Designed digital and print campaign assets using Adobe Creative Suite — banners, layouts, and graphics.
- Contributed to marketing strategy and visual storytelling through market research and creative input.

Hidden Rivers Farm

2021

Graphic Design Intern

- Designed marketing materials for digital and print, including event promotions, ads, and social content.

EDUCATION

BFA, Graphic Design

2023 – 2025

Athens State University

Graduated Cum Laude · Certification in UI/UX Design

AA, Visual Communications

2021 – 2023

Calhoun Community College

LEADERSHIP & COMMUNITY

Athens State University

Present

Graphic Design Advisory Board Member

Volunteer mentor to graphic design students, advising on curriculum and providing real-world industry perspective.

SKILLS & TOOLS

Design: UI/UX Design · Web Design · Wireframing & Prototyping · Graphic Design · User Research

Tools: Figma · WordPress · Elementor · WooCommerce · Adobe Creative Suite (Photoshop, Illustrator)

E-Commerce & Other: ShipStation · Mailchimp · Email Automation · SEO · Performance Optimization